

SPONSORSHIP OPTIONS

2024 IARF EDUCATIONAL CONFERENCE & EXPO



August 28 - August 30

Bloomington - Normal Marriott Hotel & Conference Center



\$4,000 – PLATINUM SPONSOR

- 15-MINUTE PRESENTATION AT AN IARF BOARD MEETING
- RECOGNITION AS KEYNOTE SPONSOR - 7 MINUTE WELCOMING ADDRESS
- INTRODUCTION OF KEYNOTE SPEAKER
- TWO COMPLIMENTARY CONFERENCE REGISTRATIONS
- MOBILE APP PUSH NOTIFICATION
- ONE EXHIBIT BOOTH IN PREMIER LOCATION
- FRONT COVER AD IN CONFERENCE SCHEDULE
- PRE-CONFERENCE EMAIL MARKETING ADVERTISEMENT (PROVIDED BY COMPANY)
- PRE-CONFERENCE NEWSLETTER FEATURE (100 WORDS MAX.)
- COMPANY LOGO & LINK ON IARF WEBSITE AND NEWSLETTER FOR ONE-YEAR
- RECOGNITION AT CONFERENCE MAIN EVENTS
- RECOGNITION IN CONFERENCE MOBILE APP
- INDIVIDUAL SPONSOR SIGNAGE
- COMPANY LOGO ON MAIN CONFERENCE SIGNAGE

\$3,000 – GOLD SPONSOR

- ONE COMPLIMENTARY CONFERENCE REGISTRATION
- ONE EXHIBIT BOOTH
- AD IN CONFERENCE SCHEDULE
- COMPANY LOGO & LINK ON IARF WEBSITE AND NEWSLETTER FOR ONE-YEAR
- COMPANY LOGO ON MAIN CONFERENCE SIGNAGE
- PRE-CONFERENCE NEWSLETTER FEATURE (100 WORDS MAX.)
- RECOGNITION AT CONFERENCE MAIN EVENTS
- RECOGNITION IN CONFERENCE MOBILE APP

\$2,000 – SILVER SPONSOR

- 50% DISCOUNT ON EXHIBIT BOOTH
- AD IN CONFERENCE SCHEDULE
- COMPANY LOGO & LINK ON IARF WEBSITE AND NEWSLETTER FOR ONE-YEAR
- RECOGNITION AT CONFERENCE MAIN EVENTS
- RECOGNITION IN CONFERENCE MOBILE APP
- COMPANY LOGO ON CONFERENCE SIGNAGE

\$1,000 – BRONZE SPONSOR

- AD IN CONFERENCE SCHEDULE
- COMPANY LOGO & LINK ON IARF WEBSITE AND NEWSLETTER FOR ONE-YEAR.
- RECOGNITION AT CONFERENCE MAIN EVENTS
- RECOGNITION IN CONFERENCE MOBILE APP
- COMPANY LOGO ON CONFERENCE SIGNAGE

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\$4,000 - EXHIBIT HALL OPENING RECEPTION (LIMIT 1)

- 10-MINUTE WELCOMING ADDRESS AT THE RECEPTION
- ONE COMPLIMENTARY CONFERENCE REGISTRATION
- LOGO FEATURED ON CONFERENCE SCHEDULE WITH THE EVENT
- INDIVIDUAL SPONSOR SIGNAGE
- COMPANY LOGO ON MAIN CONFERENCE SIGNAGE
- ONE EXHIBIT BOOTH IN PREMIER LOCATION
- PRE-CONFERENCE EMAIL MARKETING ADVERTISEMENT (PROVIDED BY COMPANY)
- PRE-CONFERENCE NEWSLETTER FEATURE (100 WORDS MAX.)
- COMPANY LOGO & LINK ON IARF WEBSITE AND NEWSLETTER FOR ONE-YEAR.
- RECOGNITION AT CONFERENCE MAIN EVENTS
- RECOGNITION IN CONFERENCE MOBILE APP

\$4,000 - NETWORKING EVENT SPONSOR (LIMIT 1)

- 10-MINUTE WELCOMING ADDRESS AT THE RECEPTION
- ONE COMPLIMENTARY CONFERENCE REGISTRATION
- LOGO FEATURED ON CONFERENCE SCHEDULE WITH THE EVENT
- INDIVIDUAL SPONSOR SIGNAGE
- MOBILE APP PUSH NOTIFICATION
- COMPANY LOGO ON CONFERENCE SIGNAGE
- ONE EXHIBIT BOOTH IN PREMIER LOCATION
- PRE-CONFERENCE EMAIL MARKETING ADVERTISEMENT (PROVIDED BY COMPANY)
- PRE-CONFERENCE NEWSLETTER FEATURE (100 WORDS MAX.)
- COMPANY LOGO & LINK ON IARF WEBSITE AND NEWSLETTER FOR ONE-YEAR.
- RECOGNITION AT CONFERENCE MAIN EVENTS
- RECOGNITION IN CONFERENCE MOBILE APP

\$4,000 - BRUNCH SPONSOR (LIMIT 1)

- 10-MINUTE ADDRESS AT THE EVENT
- LOGO FEATURED ON CONFERENCE SCHEDULE WITH THE EVENT
- COMPANY LOGO ON CONFERENCE SIGNAGE
- TWO COMPLIMENTARY CONFERENCE REGISTRATIONS
- PRE-CONFERENCE EMAIL MARKETING ADVERTISEMENT - (PROVIDED BY COMPANY)
- PRE-CONFERENCE NEWSLETTER FEATURE (100 WORDS MAX.) WITH LOGO AND LINK TO COMPANY WEBSITE
- COMPANY LOGO & LINK ON IARF WEBSITE AND NEWSLETTER FOR ONE-YEAR.
- RECOGNITION AT CONFERENCE MAIN EVENTS
- RECOGNITION IN CONFERENCE MOBILE APP

\$3,000 - MOBILE APP SPONSOR (LIMIT 1)

- 50% DISCOUNT ON EXHIBIT BOOTH
- CUSTOMIZED ICON IN MOBILE APP WITH LINK
- CUSTOMIZED IMAGE DISPLAYED ON MOBILE APP WELCOME PAGE (EXTENDED ROTATION TIME)
- COMPANY LOGO & LINK ON IARF WEBSITE FOR ONE-YEAR
- RECOGNITION AT CONFERENCE MAIN EVENTS
- ADDITIONAL RECOGNITION IN CONFERENCE MOBILE APP
- COMPANY LOGO ON CONFERENCE SIGNAGE

\$2,000 - WELCOME BAG SPONSOR (LIMIT 1)

- COMPANY LOGO ON ATTENDEE TOTE BAGS.
- RECOGNITION IN CONFERENCE MOBILE APP
- RECOGNITION AT CONFERENCE MAIN EVENTS
- COMPANY LOGO ON CONFERENCE SIGNAGE
- COMPANY LOGO & LINK ON IARF WEBSITE AND NEWSLETTER FOR ONE-YEAR

\$2,000 - NAME BADGE SPONSOR (LIMIT 1)

- COMPANY LOGO ON ATTENDEE NAME BADGES.
- RECOGNITION IN CONFERENCE MOBILE APP
- RECOGNITION AT CONFERENCE MAIN EVENTS
- COMPANY LOGO ON MAIN CONFERENCE SIGNAGE
- COMPANY LOGO & LINK ON IARF WEBSITE AND NEWSLETTER FOR ONE-YEAR

\$2,000 - LANYARD SPONSOR (LIMIT 1)

- COMPANY LOGO ON ATTENDEE LANYARDS.
- RECOGNITION IN CONFERENCE MOBILE APP
- RECOGNITION AT CONFERENCE MAIN EVENTS
- COMPANY LOGO ON CONFERENCE SIGNAGE
- COMPANY LOGO & LINK ON IARF WEBSITE AND NEWSLETTER FOR ONE-YEAR

\$2,000 - WI-FI SPONSOR (LIMIT 1)

- CUSTOMIZABLE WI-FI PASSWORD BY SPONSOR
- COMPANY LISTED ON CONFERENCE WI-FI SIGNAGE
- RECOGNITION IN CONFERENCE MOBILE APP
- COMPANY LOGO & LINK ON IARF WEBSITE AND NEWSLETTER FOR ONE-YEAR.
- RECOGNITION AT CONFERENCE MAIN EVENTS
- COMPANY LOGO ON MAIN CONFERENCE SIGNAGE

\$750 REFRESHMENT SPONSOR (LIMIT 8)

- ALL BREAK SPONSORS ON SIGNAGE DURING ALL BREAKS
- MOBILE APP PUSH NOTIFICATIONS
- RECOGNITION IN CONFERENCE MOBILE APP
- COMPANY LOGO ON MAIN CONFERENCE SIGNAGE

\$500 - FRIEND SPONSOR

- RECOGNITION IN CONFERENCE MOBILE APP
- COMPANY LOGO ON CONFERENCE SIGNAGE

Questions? Contact [Sara Roth](#)

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