

# ADVERTISEMENT OPTIONS

## 2024 IARF EDUCATIONAL CONFERENCE & EXPO



August 28 - August 30

Bloomington - Normal Marriott Hotel & Conference Center



**ADVERTISE AT THE IARF EVENT IN THE MOBILE APP, ONLINE OR IN PERSON! CHECK OUT ALL OPTIONS BELOW.**

### **WELCOME BAG STUFFER \$250**

INCLUDE YOUR ADVERTISEMENT IN THE ATTENDEE WELCOME BAGS! ONE PROMOTIONAL ITEM OR BROCHURE (SUPPLIED BY ADVERTISER)

### **ROTATING MOBILE APP BANNER AD: \$600**

(4 AVAILABLE)

INCLUDE YOUR ADVERTISEMENT IN THE CONFERENCE MOBILE APP. THIS AD IMAGE CAN BE ENHANCED WITH A TITLE AND MESSAGE OVERLAY AND CAN ALSO INCLUDE A HYPERLINK.

### **ROTATING WEBSITE BANNER AD: \$700**

(5 AVAILABLE)

UPLOAD A FEATURED BANNER ADVERTISEMENT TO THE IARF CONFERENCE WEBSITE. BANNER ADVERTISED WILL RUN PRE-CONFERENCE AND DURATION THROUGH THE END OF 2023 ON THE IARF WEBSITE.

**SIGN UP HERE**